

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT

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**Roseburg Community Cancer Center Partners With the News Review and Brooke
Communications promoting Power of Pink**

Roseburg, USA – October 1, 2016 – The Community Cancer Center, along with the News Review and Brooke Communications, has proclaimed October as the Power of Pink month in an effort to promote breast health awareness throughout Douglas County.

The Douglas County Commissioners proclaimed on Wednesday, October 05, 2016 that October shall be the Power of Pink month in support of breast cancer awareness. On Monday, October 10, 2016 the Mayor of Roseburg, Larry Rich, will proclaim October as the Power of Pink month in support of breast cancer awareness.

The Power of Pink campaign promotes breast health awareness through businesses and individual participation. Business can become a Power of Pink sponsor by displaying the designated logo and having a supply of breast health information packets to give to community members. Each breast health packet includes; a breast self-assessment instruction card, breast health knowledge points literature, cancer risk management events upcoming in our community and a Power of Pink vinyl cling that can be displayed on a vehicle. This display will create a virtual parade of Power of Pink breast health awareness throughout the month of October.

The community can join the Power of Pink power walk on Monday, October 10, 2016 starting at 5:30 pm in front of the Roseburg City Hall. Participants will power walk, while dressed in pink, from one end of Jackson Street and back prior to the proclamation reading, by Roseburg Mayor, Larry Rich, at the 7:00 pm Roseburg City Council meeting.



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